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OrganicDataNetwork

UK Stakeholder Meeting

21st October 2014 at Elm Farm, Newbury, UK

Draft Agenda

09:00-09:30	Arrival and registration
09:30-09:40	Welcome and organisational items (Anja Vieweger, ORC)
09:40-10:00	Introduction to the OrganicDataNetwork project and its case studies (Raffaele Zanolli, UPM)
10:00-10:15	Case study in the UK: producer survey (Catherine Gerrard, ORC)
10:15-10:45	Case study in the UK: market data and survey of farm shops and farmers' markets (Finn Cottle, Soil Association)
10:45-11:00	Tea/coffee break
11:00-11:30	Introduction to organic market data in Germany (Diana Schaack, AMI)
11:30-12:00	Reflection and lessons learned from all case studies (Susanne Padel, ORC)
12:00-13:00	Parallel workshops in expert groups to discuss particular areas of data collection (1. Price data, 2. International trade data, 3. Retail data from independents, 4. Production data)
13:00-14:00	Lunch
14:00-15:00	Reporting back from discussion
15:00-15:30	Presentation of the newly developed code of practice and manual for data collection in Europe (Raffaele Zanolli, UPM)
15:30-15:45	BioC – international online directory of certified organic operators (Steven Jacobs, OF&G)
15:45-16:45	Identification of key actions and future strategies to improve data collection, harmonisation and dissemination in the UK
16:45-17:00	Tea/coffee and departure

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