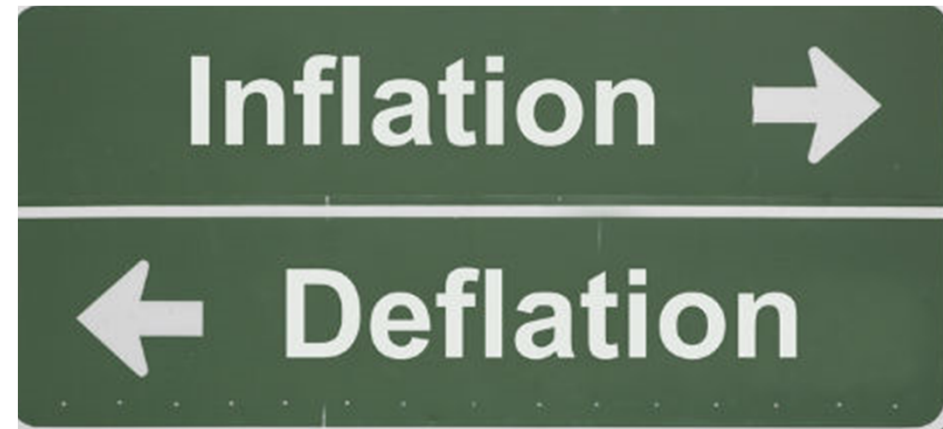




UK Organic market 'healthy growth'

Finn Cottle, Soil Association

Food Retailing trends





UK Land	- 5%
In conversion	+5%



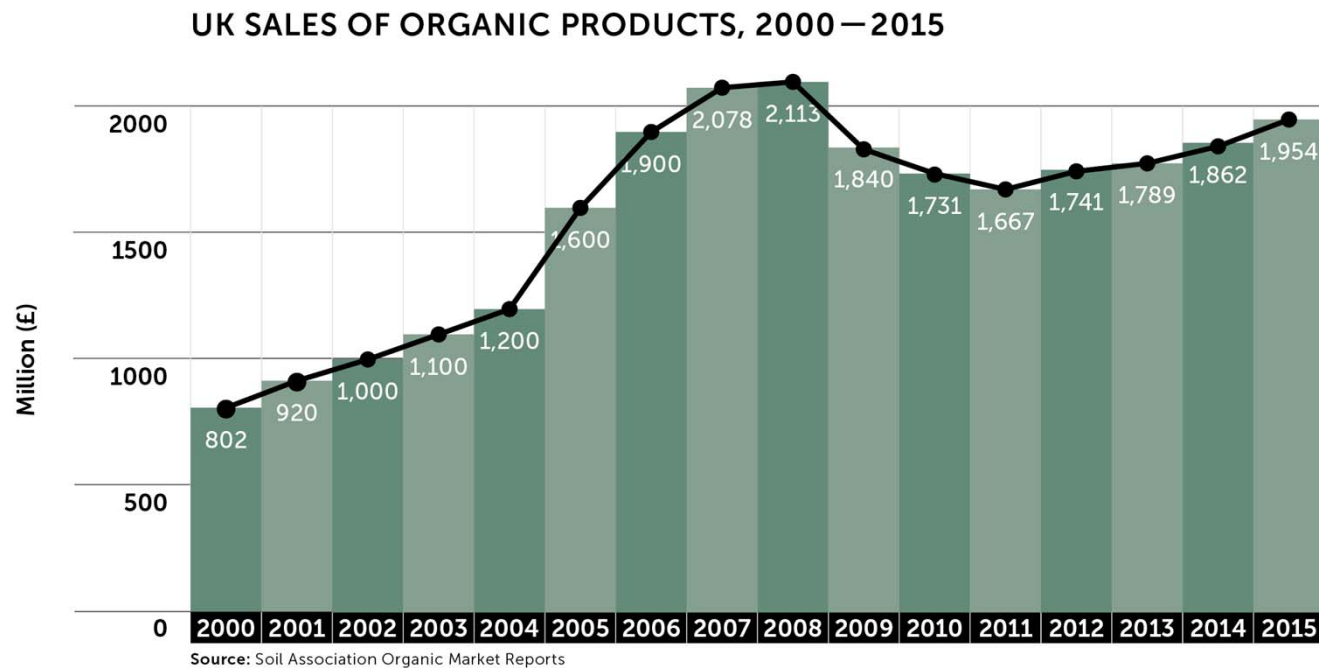
UK organic market overview



Over
£2B
market



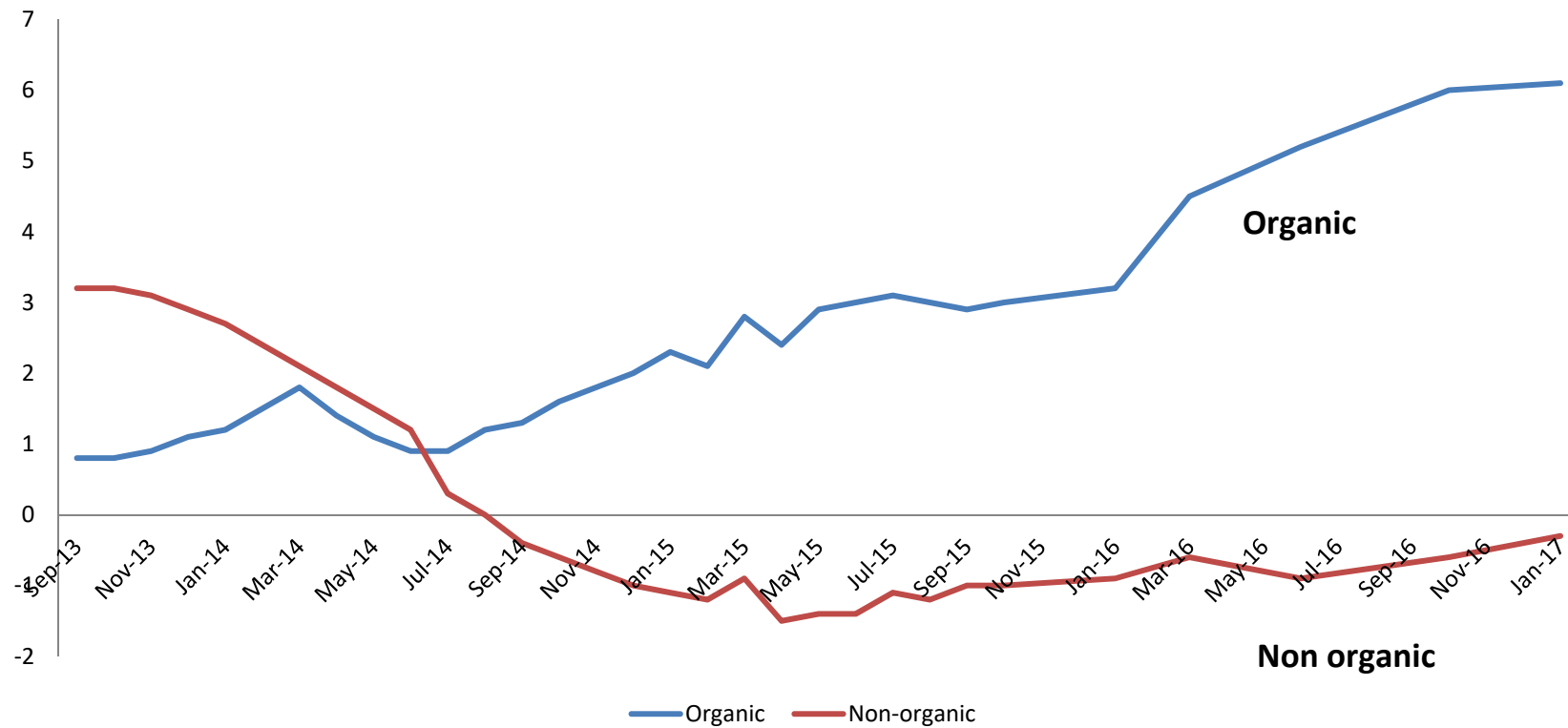
Organic Market Performance



- Steady market growth
- Outperforming non organic
- Organic appears to be on trend



Organic Market Growth



Global Organic Market



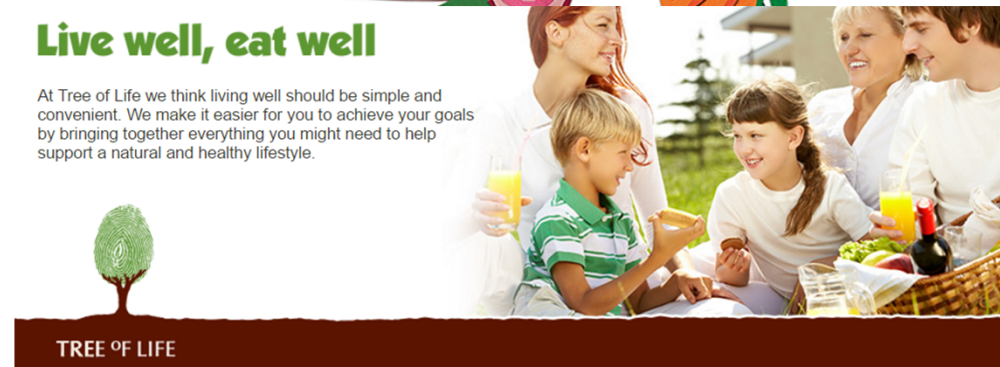
- UK growth is catching up
- US +11%, Germany +11%, France +15%
- Denmark highest penetration at 8.4%
- Export opportunity worldwide

Innovation



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