

# **OK-Net Arable Exchange knowledge, enhance organic farming**

## **Bram Moeskops OK-Net Arable Coordinator**











# OK-Net Arable Exchange knowledge, enhance organic farming

 Aim: Improve exchange of knowledge among farmers, farm advisers and scientists to increase productivity and quality of organic arable farming in Europe

#### Specific objectives

- Synthesize existing knowledge about organic arable farming and identify the best ways for exchanging this knowledge.
  Based on this, advisory material that is easy to use was collected and developed.
- Create a European network of farmers to exchange experiences and discuss the selected advisory material.
- Create an online platform to make the advisory material available for a wide audience of farmers and advisers and facilitate farmer-to-farmer learning across Europe.

#### Synthesise existing knowledge



- 94 (117) tools have been collected
- 43 practice abstracts made
- 8 videos made
- 28 tools translated
  - Farmers decided about the tools
  - Knowledge from previous projects is now more widely available
- All tools on farmknowledge.org
- Process of tool collection and description: D3.3
- All tool submitted to EIP-AGRI (D4.5)
- Online courses with 70 participants: linked theory of organic production with practical solutions in tools (D4.2)

## Create European network of farmers NET



- 14 farmer innovation groups in 10 countries
- Two workshops to evaluate tools
- 11 practical trials
  - Test solutions in practice
  - Induced broader exchange among farmers and researchers: potential for co-innovation
- 2 European farmer workshops and 7 exchange visits
  - New connections established that will last beyond the project
- Results shared on farmknowledge.org
- Findings of tool evaluation workshops: D2.2, D2.3
- Topics and methodology for common research agenda: D2.4

### Create online knowledge platform



- Farmknowledge.org: launched in October 2016
- Available in 10 languages
- Advanced search function
- Clear focus on practical solutions for a wide range of topics
- More than 700 unique visitors per month
- High response on social media
- Continuous improvement of platform during the project (D4.3)

#### Closure of the project?



- Hopefully never...
- More tools are coming

 Farmknowledge platform will be the European knowledge hub for organic farming for farmers and advisers

Plan for continuation of the platform: D4.4

#### **Communication and dissemination**



- Web
  - Page on website of project partners
  - I-frame for search on platform from other websites
  - 50 posts for Twitter and Facebook provided by IFOAM EU
  - YouTube channels: own channel and of practice partners
  - New Facebook group
- Articles for newsletters
  - Launch of the knowledge platform
  - Final conference
  - Call for participants for on-line course
  - On-line courses available on farmknowledge platform
  - Articles beyond partner countries: Ireland, Spain and worldwide

#### **Communication and dissemination**



- BIOFACH 2017
  - Presentation of OK-Net Arable and farmknowledge platform
- Final conference
  - Co-organised with 3<sup>rd</sup> Organic Innovation Days (November 2017)
  - 60 participants
  - OK-Net Arable also present at 2<sup>nd</sup> Organic Innovation Days with SEMINBIO<sup>®</sup>

## **Communication and disssemination**



- EIP-AGRI
  - 3 articles in newsletter
  - Organic is Operational workshop (Hamburg)
  - Agri Innovation Summit (Lisbon)
  - Participation in Subgroup on Innovation for Agricultural Productivity and Sustainability
- Relations with policy makers
  - Civil Dialogue Group on Environment and Climate Change
  - SCAR-AKIS working group
  - "Thematic Networks" meetings (Feb 2017+ Mar 2018)
  - Multi-Actor Approach Day (Mar 2018)

#### **Project coordination**



- Project meetings:
  - 25-27 January 2017 in Udine (Italy)
    - Combined with workshop and exchange visit
  - 14-15 November 2017 in Brussels (Belgium)
    - Combined with final conference
- Steering Committee meetings
  - Approximately once per month
- Financial management
  - Additional financial report January-December 2016
  - Final budget forecast by 3 December 2017

#### **More information**



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Visit: farmknowledge.org



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