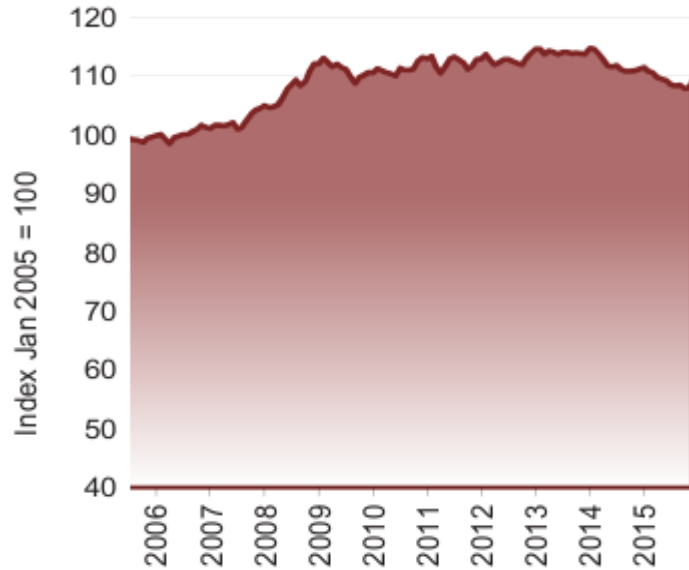


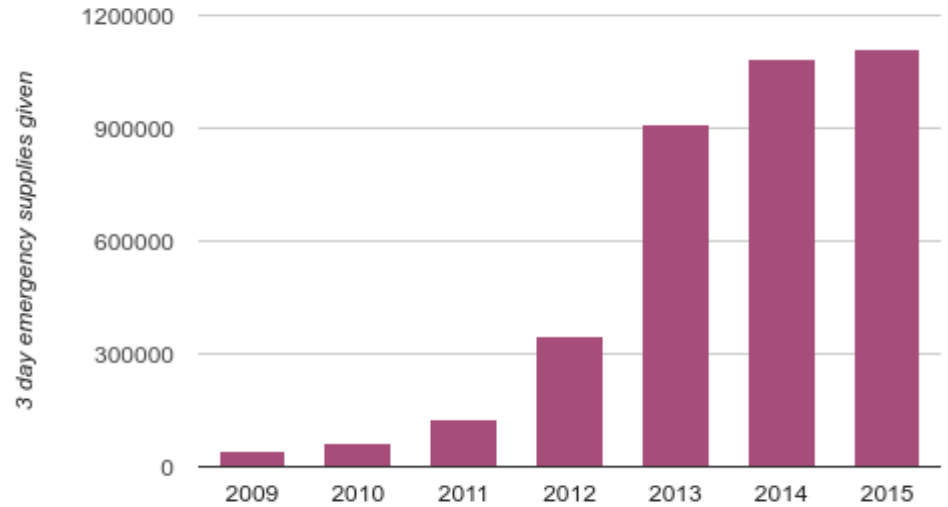


UK Food Prices in Real Terms



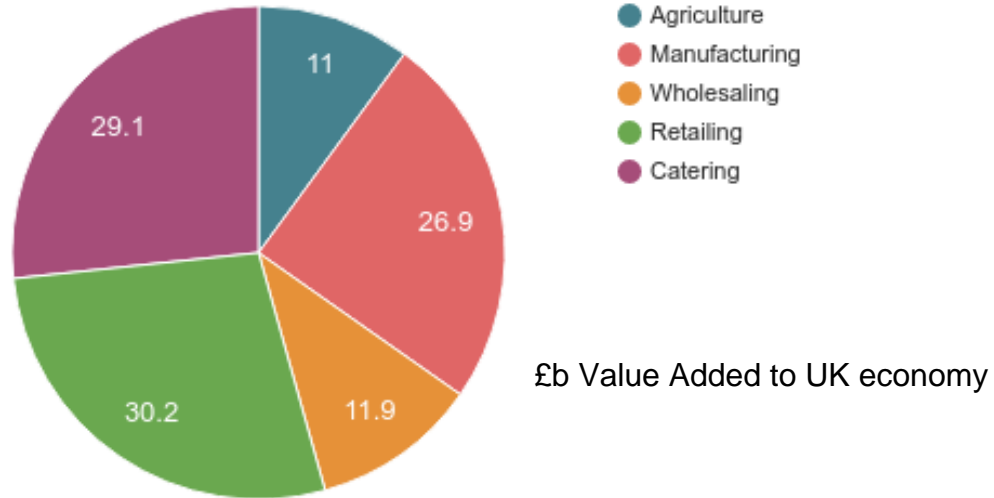
Source: DEFRA Food Statistics Pocketbook 2015

UK Food Bank Usage (Trussell Trust)



Source: Trussell Trust End of Year Stats 2015/16

Value Added Within UK Agri-Food Sector



UK Agri-Food sector creates 14% of employment, contributes 7.3% of GVA

Source: DEFRA 2015 Food Statistics Pocketbook

Producer Co-op: Peasant Evolution Coop



Agriculture

Manufacturing

Retail

Catering

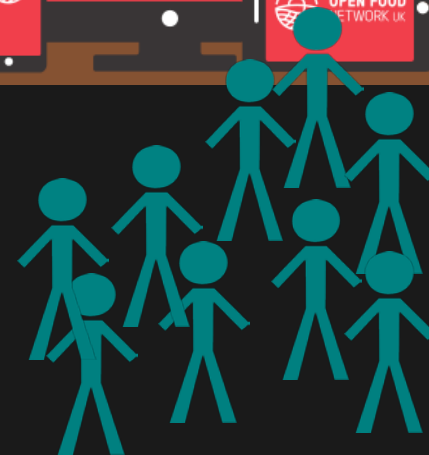
Network of Food Hubs: Open Food Network



Agriculture



Wholesale



Retail

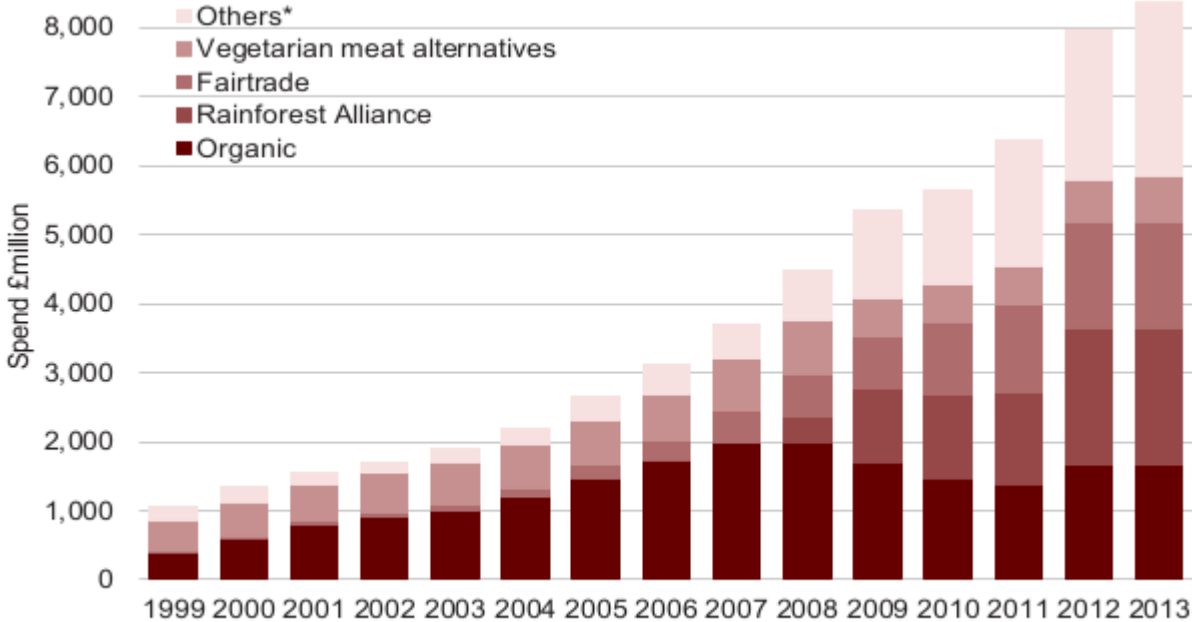
CSA Model: Innovative Pricing



Agriculture

Retail

UK 'Ethical' Produce Sales



*Others include free range eggs and poultry, freedom foods and sustainable fish.

Which is cheaper?



Beetroot
£1.50 /bunch

Which is cheaper?



**Beetroot
£1.50 /bunch**



**Beetroot
£1.50 /bunch**

In Summary

- Cheap food has a social and environmental cost, but so does raising the price of food.
- There is money in food, but we have to be innovative and utilise our networks, communities and tools.
- Taking on more of the supply chain can increase profits, but each stage still needs to be efficient to be competitive
- Branding is important, not just price.
- Some people can pay more than others.