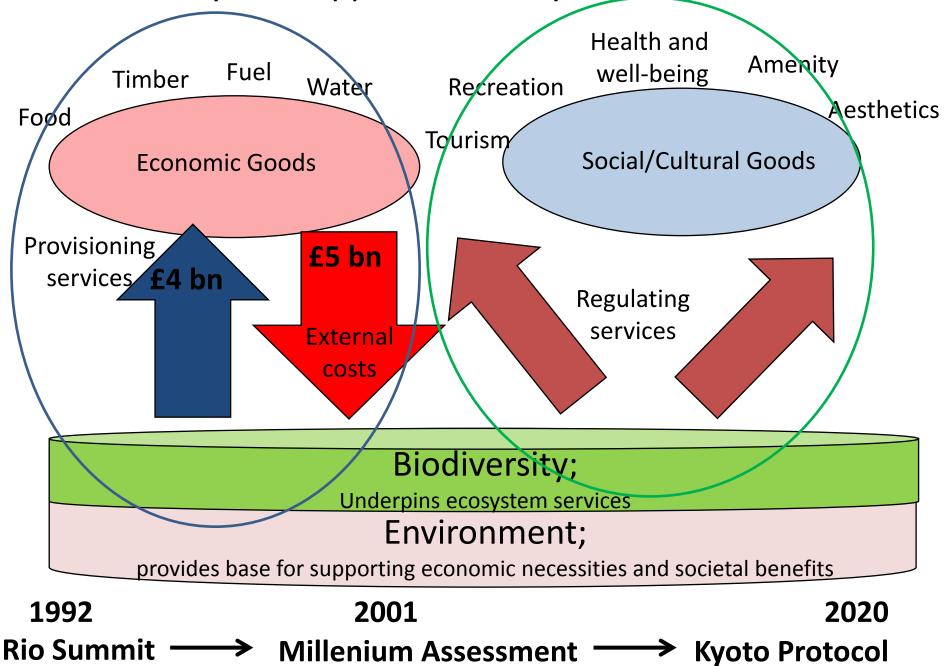
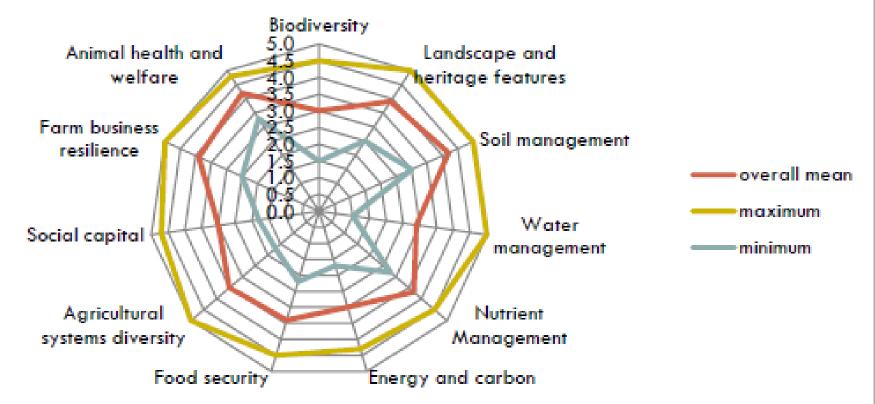
Ecosystem Approach; Ecosystems Services



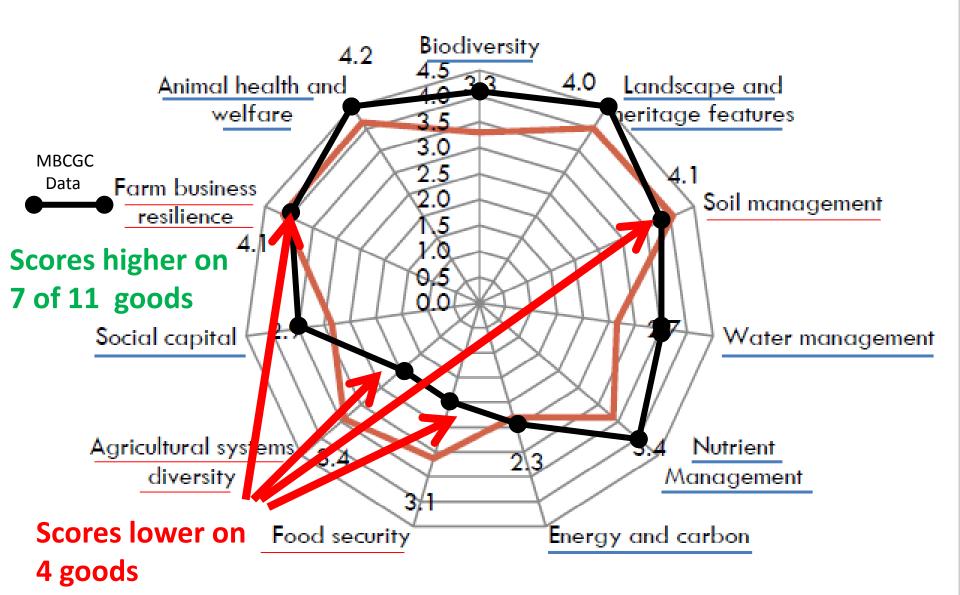
Public Goods Tool – results for 40 organic farms



- Results shown as interconnecting web
- 11 'spurs', corresponding to different agri-system features
- web metaphor emphasises need to recognize inter-connectedness
- the linkages make the whole thing work

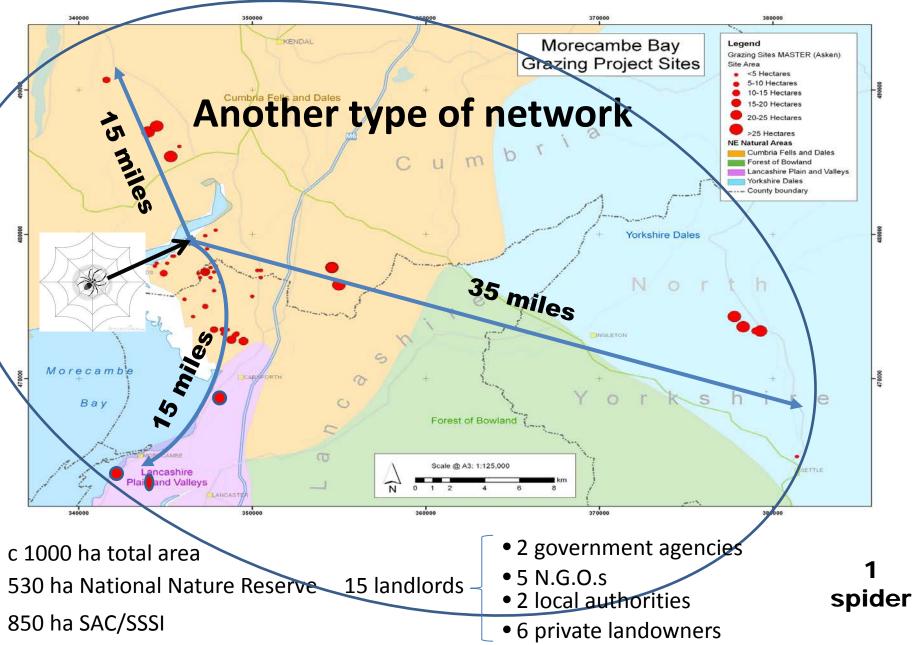
Beef and Sheep

How did we do?



Morecambe Bay Conservation Grazing Co.

- the story in numbers:



The Product = 5 year old steer 300+kg DW

Reared and finished solely on 'unimproved' grazing

Scores low on 'food security'

Scores well on 'business resilience'

woodland

Biodiversity

SSSIs and their condition ?

Conserving BAP habitats ?

Range and suitability of their management ?

Conservation Plan?

Limestone grassland fen

Herb-rich haymeadow

Biodiversity

Agri-environment scheme?

BAP species/ other rare spp?

(functional species)

Awards received for conservation works?

Agricultural systems diversity

Crop/forage diversity?

Rotation and range of varieties?

Fuel-wood sales

c. 30% tree/shrub cover - all of it grazed

Agroforestry!

Livestock diversity

Different species?

Different livestock breeds?

Pasture-fed

Different marketing outlets?

On-farm processing?

= yellow fat