



# **Effective DIY Trials** Ben Raskin Head of Horticulture



# Soil Association

### **Dedicated Research Fund**

- Small-scale seed funding
- Led by farmers
- Supports projects that:
  - have a demonstrable research impact
  - translate into on-farm
    practical advantage

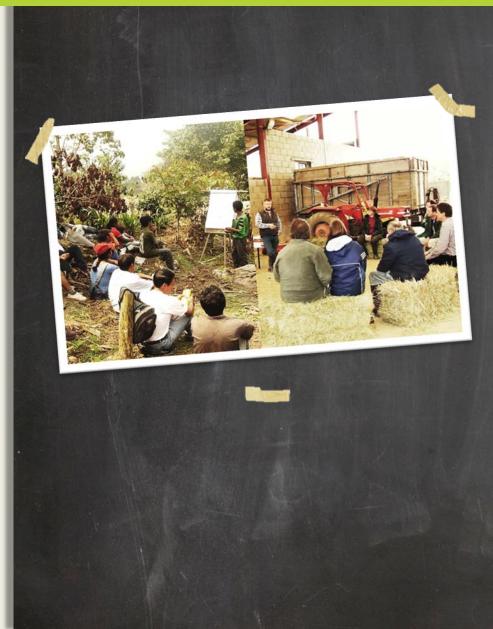
### Duchy Originals Future Farming Programme



### **Field Labs**

How they are different?

- 2 3 meetings over a season
- Trying a new approach on farm
- With a facilitator and researcher



### Key to establishment of farmer innovation groups

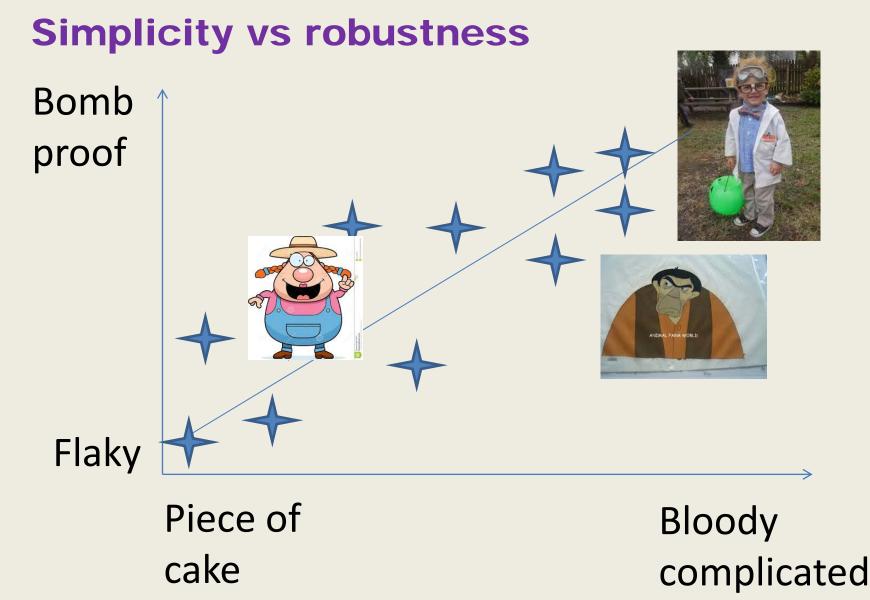


- Time required to generate interest
- Concept different from familiar technical events – more commitment / involvement
- Farmers must pose the questions – avoid preconceived ideas from researchers
- Engaging academics improve the rigour as well as learn from farmers









### **Recording information**







Using a camera







#### What information do you want to record?





## Thank you

